



Global Trade Academy 2023

Review and Reform of Legal Foundations in a
Changing Global Trading System

March 27 - 31, 2023



INSTITUTE OF INTERNATIONAL
ECONOMIC LAW



GEORGETOWN LAW

SPEAKERS

Academy Co-Chairs

Zainab Ahmed

Assistant Director, Institute of International Economic Law, Georgetown Law

Timothy J. Brightbill

Partner, Wiley LLP; Adjunct Professor of Law, Georgetown Law

Jennifer A. Hillman

Professor from Practice, Georgetown Law; Former Appellate Body Member, World Trade Organization

Jesse Kreier

Adjunct Professor, Georgetown Law; Former Acting Director, Rules Division, World Trade Organization

Katrin Kuhlmann

President and Founder, New Markets Lab; Visiting Professor of Law, Georgetown Law

Academy Faculty:

Usman Ahmed, JD

Head, Global Public Policy PayPal, Inc.; Adjunct Professor of Law, Georgetown Law

Olabisi Akinkugbe, Ph.D

Assistant Professor, Viscount Bennett Professor of Law, Schulich School of Law, Dalhousie University; Founding Editor, Afronomicslaw.org

Wolfgang Alschner, Ph.D

Hyman Soloway Chair in Business and Trade Law, University of Ottawa

Robert Anderson, JD

Former Senior Counsellor and Team Leader for Government Procurement and Competition Policy, WTO

Timothy J. Brightbill, JD

Partner, Wiley LLP; Adjunct Professor of Law, Georgetown Law

Kathleen Claussen, JD

Professor of Law, Georgetown Law

Lilian Faulhaber, JD

Associate Dean, Research and Academic Programs, Professor of Law, Georgetown Law

Stephanie Fortune-Taylor

Economist, Country and Regional Analysis Division, USITC

David Gantz, JD

Samuel M. Feghtly Professor Emeritus; Director Emeritus, International Economic Law and Policy Program, The University of Arizona Law

Henry Gao, JD

Professor of Law, Singapore Management University

Ed Gresser, MA

Vice President and Director for Trade and Global Markets, Progressive Policy Institute

Jennifer Haverkamp, JD

Professor from Practice, Michigan Law, Graham Family Director, U-M Graham Sustainability Institute, University of Michigan

Jennifer A. Hillman, JD

Professor from Practice, Georgetown Law; Former Appellate Body Member, World Trade Organization; Co-Director, Center on Inclusive Trade and Development

Lise Johnson, JD & LLM

Counsel, Curtis, Mallet-Prevost, Colt & Mosle LLP

Jesse Kreier, JD

Adjunct Professor, Georgetown Law; Former Acting Director, Rules Division, World Trade Organization

Katrin Kuhlmann, JD

President and Founder, New Markets Lab; Faculty Co-Director, Center on Inclusive Trade and Development; Visiting Professor of Law, Georgetown Law

Nicolas Lamp, LLM & Ph.D

Associate Professor, Queen's University Faculty of Law; Former Dispute Settlement Lawyer, WTO Appellate Body Secretariat

Desiree Leclerc, JD

Proskauer Employment and Labor Law Assistant Professor, Cornell University's School of Industrial and Labor Relations

Simon Lester, JD

President, China Trade Monitor; Co-founder, WorldTradeLaw.net

Inu Manak, Ph.D

Fellow for Trade Policy, Council on Foreign Relations

Lauren Mandell, JD & LLM

Special Counsel, WilmerHale, LLP; Former Deputy Assistant USTR for Investment

Gabrielle Marceau

Senior Counsellor ERSD – Legal Policy Research, WTO; Professor of Law, University of Geneva

Bryan Mercurio, JD, LLM, Ph.D

Simon F.S. Li Professor of Law, The Chinese University of Hong Kong

Sandra Polaski, MA

Non-Resident Senior Research Fellow, Global Economic Governance Initiative, Global Development Policy Center

Daniel Rangel, LLM

Research Director, Rethink Trade, American Economic Liberties Project

Meredith Rathbone, JD

Partner, Steptoe

Pierre Sauve

Senior Trade Specialist, World Bank Group

Andrew W. Shoyer, JD

Partner & Chair, Global Arbitration, Trade, and Advocacy Practice, Sidley Austin LLP

Eric Trachtenberg, MPA

Practice Lead, Senior Director, Land and Agricultural Economy Practice Group, Millennium Challenge Corporation

Todd Tucker, Ph.D

Director, Industrial Policy and Trade, Roosevelt Institute

David Weller, JD

Director of Economic Policy, Google

Alan Wolff, JD

Distinguished Visiting Fellow, Peterson Institute for International Economics; Former Deputy Director General, WTO

Mark Wu, JD

Henry L. Stimson Professor of Law, Harvard Law School

PROGRAM SCHEDULE

Day 1

Monday, March 27

- Opening Session: International Economic Law in Context
- Competing Narratives about Globalization and the Future of International Trade
- Trade in Services
- Dispute Settlement in International Trade Agreements
- Panel Discussion: Winners and Losers: Distributional Impacts of Trade

Day 2

Tuesday, March 28

- Trade in Goods: Literally the Nuts & Bolts of Trade
- The Law and Policy of Government Procurement
- Trade Remedies: Safeguards, Antidumping & Countervailing Measures
- Agriculture: Unique Approaches to Disciplining Subsidies & Health-Related Barriers
- China, the US & the International Trading System
- VISA Keynote Lecture on Inclusive Trade and Networking Reception (In-Person)

Day 3

Wednesday, March 28

- WTO Simulation
- WTO, Development and the SDGs
- Regulatory Standards & Technical Barriers to Trade
- Panel Discussion: Subsidies and The Rise of Industrial Policy: End of the "Neoliberal Order"?

Day 4

Thursday, March 30

- Trade & Intellectual Property Rights: The TRIPs Agreement and Beyond
- Key International Tax Issues in 2023
- Regionalism and "New Models" of Trade Agreements – USMCA, AfCTA, and EU Association Agreements
- Economic Sanctions and Export Controls in an Age of Geopolitical Rivalry
- Panel Discussion: Investor-State Dispute Settlement and the Right to Regulate

Day 5

Friday, March 31

- Change Day 5
- Digital Trade & the Digital Economy
- Trade and Labor: Multilateral, Plurilateral and Unilateral Approaches
- Sustainability, Environment, Climate Change and Trade
- Panel Discussion: The WTO: Can It Be Saved? Should it?

*Schedule subject to change.

"The Academy was very comprehensive and impressive. The Academy's faculty and speakers were the best collection of experts I'd ever seen at a conference/seminar. First class, five stars!"

Academy alumnus, Washington, DC

PROGRAM DETAILS

A profound shift is occurring in international trade law. Due to several converging factors, and accelerated by the COVID-19 pandemic, the global trading system is increasingly moving in a direction of sustainable development and decentralized rule-making. Regionalism is on the rise, supply chains are getting re-evaluated, security concerns are increasingly influencing trade policy choices, and multilateralism and the rules-based international trading system are being questioned.

At the same time, there is an urgent call for the system to adapt to address non-trade concerns, such as climate change, income inequality, public health and development, and to be updated to account for developments in digital trade, investment, and sustainability. These changes in trade patterns on the ground, combined with the lack of support for the current multilateral rules and institutions, means that trade institutions and agreements, including the WTO, must be reviewed and reformed to find common purpose. How will the trading system adjust and evolve in the face of these challenges?

The Georgetown Law Institute of International Economic Law's (IIEL) virtual, five-day Global Trade Academy (GTA) will tackle these tough questions by providing participants with a custom-designed program exploring the legal foundations of the global trading system, along with regional trade agreements, and the relationships between trade and the environment and climate, gender, labor, health, development, and sustainable development goals- among other things.

Through presentations, interactive policy conversations, and a simulation, participants will learn from leading experts about existing multilateral, plurilateral and national rules governing international trade, as well as take a deep dive into the most cutting-edge developments and disputes shaping the global economy.

The GTA is a pillar of IIEL's Executive Education program with over a decade of experience in training government, NGO, international organization, and private sector leaders. Joining with colleagues from around the globe, GTA cohorts strengthen their critical thinking about the role of trade policy in solving real-world commercial problems, and addressing fundamental policy challenges.

Virtual Format and Hours of Instruction

- In 2022, the GTA will be taking place virtually over Zoom, with an in-person Keynote Address and Networking Reception on Tuesday, March 28, 2023.
- Virtual sessions will end each day mid-afternoon and will be recorded to be inclusive of different time zones. Recordings will be available to view for a limited amount of time after the Academy so that anything that is missed due to time difference or other commitments during the day can be revisited by the participants. Access to the recordings as well as presentations will be for a limited time and for GTA participants only.

Certificate of Attendance

A Certificate of Attendance is available upon conclusion of the program for participants who attended at least 80% of the Academy.

Who should attend?

Past Global Trade Academy attendees hail from a wide range of organizations, including embassies, law and consulting firms, corporations, NGOs and government agencies. Diplomats, legal professionals, trade policy officials, members of the international business, IGO and NGO communities, academics, and others – including those from developing countries and transition economies. By design, this Executive Education program is open to more experienced leaders and younger professionals alike. One need not be an attorney to attend. There are no formal admissions requirements or educational prerequisites. Given that the program is conducted in English, fluency in written and spoken English is recommended in order to maximize each participant's experience.

REGISTRATION

Registration Fees

Tickets to this virtual academy are limited so please make sure to register soon. You can purchase tickets via Eventbrite or by contacting the Institute at lawiieel@georgetown.edu with the subject "Global Trade Academy 2023". Georgetown Alumni are eligible for an additional \$50 discount if they register before February 28, 2023. Payment in full is due at registration, unless separate arrangements have been confirmed in writing with IIEL.

All fees are in U.S. dollars.

- \$1,200 (General Admission)
- \$950 p.p. for Government Officials
- \$950 p.p. for Full-time Academics and Degree-Seeking Candidates
- \$950 p.p. for NGOs and Developing Country Participants
- \$950 p.p. (Groups of three or more)

The Fine Print

Forms of Payment

Acceptable forms of payment are credit card, check, purchase orders, and electronic funds transfer.

Substitutions

Substitutions of participants affiliated with the same institution are accepted at any time prior to commencement of the program.

Refunds and Cancellations

Registrants who are unable to attend the Academy must provide written notice of their intent to cancel to Georgetown Law at lawiieel@georgetown.edu. 75% of the tuition will be reimbursed, less a \$150 administrative fee, where a written notice of cancellation is received by February 28, 2023. Half tuition will be reimbursed, less a \$150 administrative fee, where a written

notice of cancellation is received by March 14, 2022. Any refund requests after this date will be handled on a case-by-case basis.

CLE Credit

Georgetown Law can make Continuing Legal Education (CLE) credit available for participation in the program if provided sufficient notice by the participant. Participants are asked to advise Georgetown Law upon registration if they are interested in pursuing CLE credit, and Georgetown Law will seek accreditation for the Global Trade Academy from states with mandatory CLE requirements. Georgetown Law is an accredited CLE provider in most MCLE states, and also is a State Bar of California approved MCLE provider. The 2022 Global Trade Academy offered participants 29 Continuing Learning Education credits.

Scholarships

A limited number of scholarships are available for students from Africa, Latin America, and the Caribbean. Please contact lawiieel@georgetown.edu for further details.

Program Management

Zainab Ahmed

Assistant Director, Institute of International Economic Law

Institute of International Economic Law

Georgetown Law
600 New Jersey Avenue, NW
Washington, DC 20001
Email: lawiieel@georgetown.edu

Please contact IIEL regarding any questions, including about services for people with special needs or any dietary restrictions.

"This Academy was one of the most interesting and dynamic programs I [have] ever attended. The special blend of speakers – professors, lawyers, private and public [sector] representatives – made THE difference, and just reaffirms Georgetown Law's leadership in international matters."

Academy alumnus, Brazil

"The Academy program is world class [and] ... encouraged ... participants to look at the WTO and its mechanisms in a new light, while highlighting the challenges facing world trade in light of current global events."

Academy alumnus, Canada

GLOBAL TRADE ACADEMY

About the Academy

For nearly twenty years, Georgetown Law's Institute of International Economic Law (IIEL) has offered professionals and policymakers from around the world an Executive Education program on the law and policy of international trade.

Since its founding in 2006, the Institute's flagship Global Trade Academy has sought to deepen participants' technical and policy knowledge of international trade law and policy at the multilateral, regional and national level. By design, the program helps participants to build their capacity to engage successfully in the multilateral trading system, and to understand how new developments may affect the interests of their governments, employers, and other stakeholders. We welcome lawyers, government officials, diplomats, academics and others – including those from developing countries and economies in transition.

To this end, the Global Trade Academy combines solid technical training from some of the world's leading experts on the existing rules governing international trade with thought-provoking panel discussions on the big picture policy questions that will shape how international trade rules will evolve in years to come.

Participants come away with an excellent understanding of all of the requisite international trade fundamentals, including:

- WTO rules on trade in goods and services
- Market access, subsidies and SPS in the agricultural sector
- How dispute settlement works at the WTO and in FTAs
- The regulation of procurement in the WTO and national regimes
- Trade remedies: safeguards, anti-dumping & countervailing measures
- The law and policy of development
- Regulatory standards & technical barriers to trade

- Trade & intellectual property rights: the TRIPs Agreement and beyond
- New approaches to international taxation
- Regionalism and the changing nature of FTAs
- Economic sanctions and export controls
- Trade and labor, including a first-hand look at the USMCA's RRM

Participants will also enjoy lively discussions among experts from academia, government, think tanks, private practice and international institutions on some of the key issues which will shape the future of the trading system, including:

- The distributional impacts of trade
- Changing popular views on globalization, and how they shape trade policy
- The benefits and risks of industrial policy
- The role of China in the international trading system
- Investor-state dispute settlement and its impact on governments' ability to regulate
- Crisis and reform at the WTO

Who Should Attend

- Government officials and policymakers
- Diplomats and Embassy staff
- Private practitioners
- In-house legal counsel
- Legislators and legislative staff
- Business leaders
- International economic law specialists in think tanks, foundations, unions and trade associations
- Representatives of intergovernmental and non-governmental organizations
- Academics, doctoral candidates and other advanced students of international economic law

Program Features

- Efficient condensed program for busy professionals
- Prominent international economic law experts on faculty
- Daily policy discussions complementing in depth presentations
- Networking opportunities
- Georgetown's global leadership position in international economic law

“The Georgetown Trade Academy was a specialized, week-long opportunity to dig deeper into trade policy issues. This experience focused on multiple aspects of trade from the WTO to trade negotiation to the environment. The team that presented was composed of experts in the field offering insights beyond what you can get in the news. I recommend this course for anyone working in trade policy.”

Academy alumnus, Canada

INSTITUTE OF INTERNATIONAL ECONOMIC LAW



“From the ABCs of the GATT era to the most cutting-edge issues of our time, the Academy is a useful tool for any trade professional from all backgrounds and any setting.”

Academy alumnus, South Korea

“The program was excellently designed and delivered. It was suitable for WTO experts and non-experts (like me).”

Academy alumnus, UK

The Institute of International Economic Law (IIEL) is the focal point for the study of international economic law at Georgetown. Its goal is to produce scholarship with real-world impact. IIEL’s faculty include scholars and practitioners at the forefront of all areas of international economic law. Originally focused on trade, the Institute now boasts leading capabilities in a range of areas including investment and financial regulation, tax, business and monetary law. The Institute actively approaches these fields as interrelated and at times overlapping policy spheres that impact how law is devised, practiced and enforced.

IIEL’s programs are geared toward students, practitioners, and policymakers. Students from around the world pursuing a degree at Georgetown Law are invited to enroll in IIEL’s International Economic Law and Policy Colloquium; to pursue a Certificate in WTO Studies; or to answer legal questions related to international economic law in service of a real client, as part of the International Economic Law Practicum. Students and Visiting Researchers may apply to be an IIEL Fellow and participate in regular policy discussions and research workshops. Practitioners and Policymakers are invited to expand their knowledge and network by attending one of IIEL’s many conferences, special events or Executive Education programs.

We welcome your interest in the IIEL. For additional information, visit: www.law.georgetown.edu/iiel/